

FROM THE DESK OF  
WILLIE L. JORDAN  
PRESIDENT



*God could not be in every place  
with loving hands to help erase  
the teardrops from each baby's face,  
and so he thought of mothers.*

Dear Friend,

April 15, 2010

If you could see the tears in the eyes of mothers on Skid Row, as I have over the years, you would pray for them in their desperate struggle to feed and care for their children here in the inner city. Especially with Mother's Day just around the corner.

I wish you had been with me one cold morning as I drove up to the Mission. Before I could get to the door, five different people approached me for food, a blanket or a warm jacket. One little mother was standing quietly in the corner, and when I asked how I could help her, she asked simply: **"Will you hug me?"**

As I embraced her, she cried and cried. Finally, I asked her how long it had been since someone hugged her. Big tears rolled down her face as she said, "It's been so long, I can't remember."

**Today we see more "mother's tears" than ever before, as job loss drives more families into poverty. And more mothers are forced to admit that they cannot meet the most basic of human needs for their children – FOOD.**

Can you imagine the heartache, the pain, and the tears of these mothers? We all know that children need lots of hugs, and someone to wipe away their tears. But the sad truth is that many of these mothers also need a hug, and they need someone like you to wipe away their tears with your love and prayers.

That's why this year we have set aside the entire Mother's Week to give extra love and care to precious mothers and their children, many of whom are abandoned and often abused.

Without your help, these young mothers will face more days of anxiety about how they will feed their children. And more nights of unimaginable fear as they seek shelter from the dangers that stalk the streets of this asphalt jungle known as Skid Row.

**Yet, with your prayers -- and with your gift of \$25, \$50, \$100, or whatever is right for you, all this can change.**

In fact, with your help we can turn a grinding week of misery into a glorious week of miracles for mothers – regardless of how poor, hungry, or how shattered their lives might be.



(Continued...)

**This year I'd like to do something very special for the mothers on Skid Row. I'd like to invite them and their hungry children to be your special guests at our dining room tables throughout Mother's Week.**

We will also honor the struggles of impoverished mothers at our Mother's Week Make-Overs. They will be treated to a day of pampering, where we will turn an entire floor of the Mission into a makeshift "Beauty Salon."

More than 150 professional hair stylists and manicurists will volunteer their time to give shampoos and hair styles, as well as facials, and manicures - - unimaginable treats for mothers who struggle just to survive from day to day.

While the mothers are being pampered, our staff and caring volunteers will have games and activities with their children. And they will eat all the good, nourishing food that they want, until their little tummies are full.

**Following the Make-Overs, these mothers and their children will enjoy a chicken dinner at the Mission's tables, and because you care they will leave with bulging BAGS of HOPE, filled with enough food for a week!**

**Since we'll be using all volunteer help, our greatest need is money for food.**

I'm hoping that you'll help today, with the largest gift that is right for you.

And because we'll buy the food in bulk, every gift will be stretched to care for as many mothers and children as we possibly can.

**Please reach across the miles and hug a homeless mother. Wipe away her tears with your love. Please send your generous gift of \$25, \$50, \$100, or whatever is right for you, for this special Mother's Week in the envelope provided.**

Your caring prayers and your generous gift will help hundreds of mothers and their children to feel God's love – and yours – during this very special week..

Your friend and co-worker,



Willie L. Jordan (Mrs. Fred Jordan)  
President, Fred Jordan Missions

**P.S. Thank you in advance for caring for "the least of these." Your gift to help the hungry and hurting will make a life-changing difference on the streets of Skid Row.**