



NEWS RELEASE

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FRED JORDAN MISSION'S 65th ANNUAL MOTHER'S DAY BANQUET HONORS L.A.'S IMPOVERISHED MOMS ON SKID ROW

On this Mother's Day, Sunday, May 10, from 10:30am - 1:00pm, a transforming miracle will turn the filthy streets of Skid Row upside into a beautiful outdoor restaurant for struggling, impoverished mothers and their children. Mission staff and volunteers will lovingly reach out to "touch a life and touch a soul" at the Fred Jordan Mission, 445 Towne Avenue in Los Angeles.

The power of love, shown through the acts of kindness from Mission staff and volunteers, will transform lives and renew the crushed spirits of abandoned and abused women on this special day. Mother's Day is the biggest restaurant day in the nation, yet since these mothers in the inner-city struggle simply to feed their children from day to day, it's a cinch they can't take their children to a restaurant. So once again this year Fred Jordan Missions will treat these mothers and their families to a specially prepared sit-down banquet made just for them. Without these acts of kindness, these needy women would have nowhere to go for Mother's Day. There will also be gifts for each mother when she leaves the banquet.

Volunteers who were once strangers to these forgotten mothers will honor and serve them a special sit-down Mother's Day Banquet they will never forget. You will witness hundreds of random acts of kindness from strangers that will give "down-and-out" moms hope and love, along with a baked chicken dinner with all the trimmings for them and their families.

Mother's Day in America celebrates Moms, the often unsung and under-appreciated heroes in our lives. And the mothers who live on the streets of our inner city truly deserve medals every day of the year as they struggle just to keep their children fed, clothed and housed.

Nearly 40% of the nation's homeless are mothers with young children and that number keeps rising especially during this global economic recession. Come see what it's like to be a mother who's been stripped of her dignity and still responsible for young children living on Skid Row and in the inner city. Hear how your viewers, listeners and readers can make a real difference. Witness first-hand hundreds of poor and hurting women being given more than gifts and flowers just for them, but given back their dignity.

The Mission has fed, clothed and sheltered our community's neediest citizens since 1944. Throughout the year the Mission feeds hundreds of hungry people every day and with the assistance of compassionate donors, volunteers and staff, builds schools, orphanages and hospitals around the world, distributes food and clothing to the homeless, and makes every holiday special for poor families. We bring badly needed food and clothing to crime-ridden inner cities and provide nutritious meals and after-school education for at-risk children.

The Mission is a non-profit, faith-based, educational and relief organization meeting the needs of hungry, homeless and impoverished people, especially children and families in the inner cities of America and around the world.

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